



SARAH HARDIN

GRAPHIC DESIGN

CONTACT

281.732.2077

SarahHardin.graphics@gmail.com

sarahhardingraphics.com

TECHNICAL SKILLS

Adobe Creative Suite
(InDesign, Illustrator, Lightroom,
Photoshop, Bridge)

Final Cut Pro

Microsoft Office Suite

Constant Contact

Creator Studio

SOFT SKILLS

Logo/Branding

Marketing and branding

Communication

Team Leading

Time Management

Color Theory

Problem Solving

Planning and Organization

Collaboration Skills

Research

Taking Criticism

PERSONAL PROFILE

As a creative and collaborative graphic designer with over 10 years experience in branding, advertising, and team leading; I love think-outside-the-box! Being a mother of a two little ones that keep me on my toes, I have mastered multi-tasking and prioritizing. Having experience with a design firm, a non-profit, and my own freelance, I'm not one to back down from new challenges.

WORK EXPERIENCE

DIRECTOR OF ADVERTISING | Victory Christian Center | Houston, Texas

2016-Present

- Lead Graphics Team on design projects
- Design art, layouts, typography, and video for web and print media with brand vision
- Collaborate with 20+ team leads in event, advertising, and branding projects
- Increased outside advertising and growth on social media platforms, eBlasts, and mailers
- Photography/Videography creating and advertising
- Operate within tight timelines to deliver finished, high-quality designs on time and within budget

FREELANCE GRAPHIC DESIGNER & PHOTOGRAPHER | SS Productions | Houston, Texas

2012-Present

- Aesbus contract work:
 - Designs for HP Inc.: HP Commercial Displays Customer Presentation, and product images updated to new branding guide, ect.
 - Designs for Metro by T-Mobile: Agent of the Year/MetroLearn logos and promotional graphics
- Deih Solutions contract work: Logos/branding, web design
- Logos/branding for various businesses
- Photography: head-shots, lifestyle, family, weddings, etc.
- Package design for various businesses

GRAPHIC DESIGNER & HOUSE PHOTOGRAPHER | PR Luxury Media - *Reviewit, Flair, Vida Social, and Carlton Woods* | Houston, Texas

2012-2016

- Ad creations for various clients, print/web
- Collaboration with graphic team on projects
- Editorial layouts for 4 in-house magazines
- Logo/Branding designs
- Conceptualize/execute photoshoots in studio space for clients, product, and magazine covers
- Coordinate graphic design interns

EDUCATION

THE ART INSTITUTE OF HOUSTON - NORTH

Bachelor of Arts Degree in Graphic Design

2009-2012

- Member/Vice President of the National Technical Honor Society
- Member/Treasurer of Graphic's Club
- Awarded *Best of Show - Portfolio Show 2012*

AFFILIATIONS

THE WOODLANDS ART LEAGUE

Member | 2021 - Present

HEALING CENTER OF THE ARTS

Member | 2019 - Present